

Resume

Personal Details

Name: Robinson Kariuki Muthoni

D.O.B: 1987

Profession: Communications Specialist

Official Languages: English and Swahili

Nationality: Kenyan

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Education

2019-2020-Google Inc. -Digital Marketing Skills Certificate.

2011-2015-Moi University, Bsc. Graphics Communications and Advertising-2nd Class Upper.

2010-2010-Darnian Education Center-Computer Studies-Distinction.

2006-2009-St. Gabriel's Mission Secondary School-Mean Grade B.

1996-2005-Maiela Primary School-Mean Grade A (411/500 marks)

Vocational training on Bible studies, beehive graphic system (wasp 3D), peace training, first aid skills.

Work Experience

2017-To date-Kanma Adventures-Marketing and Communications Manager-Contributed to revenue and market growth by over 20%.

2015-2017-Metropolitan Hospitals Nairobi-Communications Officer-Contributed to re-branding, better public relations and revenue growth by over 10%.

2014-2014-Kenya Broadcasting Corporations TV (KBC Channel 1)-Intern-Contributed to successful worldcup 2014 in Brazil's marketing campaign (We've Got Game) which surpassed target by 120%.

2012-2014-Moi University Media (Print, Radio and TV)-Communications Trainee-Contributed to initiation, programming and launch of a new TV station (Kenya Television Service).

Referees

1. Ms Caroline Aliwa-General Manager-Perfect Strangers Safaris-+254791045862-carol.aliwa@gmail.com
2. Mr Moses Kahiu Njuguna-Human Resource Officer-Metropolitan Hospitals-P.O. Box 808-00515, Nairobi-+254753507854-mosesnjuguna@gmail.com
3. Dr.Masibo Lumala-Member of Tourism Board of Kenya-Lecturer-Moi University-P.O. Box 900,Eldoret- +254705692881-masibo@gmail.com